



Hispanicize 2013 is the iconic annual event for Latino trendsetters and newsmakers in social media, journalism, marketing, film, music and innovation. Celebrating its fourth anniversary, this event will be held in Miami from April 9 – 13, 2013.

Hispanicize 2013 brings brands, media, marketers, celebrities, filmmakers, innovators and bloggers together in a unique creative environment focused on ideas and best practices. The event is a launch pad for creative endeavors, new products, technologies, marketing campaigns, films, books and more targeting Latinos.

I am very excited to announce that I will be a panelist for a couple of the sessions during this great event. Certainly, it is a great accomplishment for my career.



During this event, other bloggers will learn more about your company and efforts to promote to a Hispanic audience through a sponsorship. Sponsorship can come in many ways but here are details of what I can offer for your company:

Platinum Sponsorship - \$400

- As a Platinum Sponsor, you will enjoy some of the benefits of all-exclusive sponsorship on a smaller budget. These promotional efforts will include:
- Before and after:
 - Advertising on ClubdelasDiosas.com Blog
 - 6 months Sidebar banner advertising
 - 6 months Leaderboard advertising
 - Ongoing Social Media Promotion and product review to keep top of mind
- During the event:
 - Wearing YOUR branded apparel (t-shirts/bag) or button during the conference and select parties
 - Social Media Promotion
 - Twitter Updates including your company handle throughout the conference
 - Facebook Posts tagging and linking to your brand throughout the conference
 - **Feature** Posts about the product and recap of event
 - Hosting a Brand Outreach Event During the Conference
- Costs:
 - Hotel = \$200 plus tax for the 3 nights (Estimate total is \$250)
 - Incidentals/Meals = \$150

Gold Sponsorship - \$300

- As a Gold Sponsor, your brand will receive the benefit of social media engagement at the conference, plus some advertising on blog. These promotional efforts will include:
- Before and after:
 - Advertising on ClubdelasDiosas.com Blog
 - 3 months Sidebar banner advertising
 - 3 months Leaderboard advertising
 - Ongoing Social Media Promotion and product review to keep top of mind
- During the event:
 - Wearing YOUR branded apparel (t-shirts/bag) or button during the conference and select parties
 - Social Media Promotion
 - Twitter Updates including your company handle throughout the conference
 - Facebook Posts tagging and linking to your brand throughout the conference
 - **Feature** Posts about the product and recap of event
- Costs:
 - Hotel = \$133 plus tax for 2 nights (Estimate total is \$150)
 - Incidentals/Meals = \$150

Silver Sponsorship - \$300

- As a Silver Sponsor, your brand will receive the benefit of social media engagement at the conference. These promotional efforts will include:
- Before and after:
 - Ongoing Social Media Promotion and product review to keep top of mind
- During the event:
 - Wearing YOUR branded apparel (t-shirts/bag) or button during the conference and select parties
 - Social Media Promotion
 - Twitter Updates including your company handle throughout the conference
 - Facebook Posts tagging and linking to your brand throughout the conference
 - **Feature** Posts about the product and recap of event
- Costs:
 - Airfare = \$150 (Round trip to Orlando/Miami)
 - Incidentals/Meals = \$150